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FOR IMMEDIATE RELEASE

Airship Industries partners with RePC to keep old VCRs and cassette tapes out of landfill

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Airship Industries, a Bellevue, Wash. developer of high-performance enterprise video surveillance solutions, announced today that it has partnered with RePC, the oldest and largest retail computer recycler in the Pacific Northwest as part of a “Green Appeal program Airship is launching.

Under the partnership agreement, which is at the core of the Green Appeal program, Airship Industries will arrange for its customers to send their worn-out or outmoded video cassette recorders (VCRs) to RePC for recycling. Airship Industries will pay all recycling fees.

Every year many casinos, some with thousands of surveillance cameras, update their systems by tearing out all the outdated VCRs they have been using and replacing them with digital video recorders (DVRs). DVR recording is the industry’s future for technological and cost-and-benefit reasons — but it’s also a much “greener” technology in that it does not create media waste. VCR recording requires ongoing disposal of cassettes (cassettes lose image quality each time they are re-recorded, and must be replaced frequently) and VCRs themselves as they wear out. DVRs have no such associated waste.

Airship’s Green Appeal program makes their customers feel good about keeping waste out of landfill, enabling recycling/materials recovery and about the significant money they are saving in operating costs over and above old VCR disposal.

FOR FURTHER INFORMATION

Visit airshipdvr.com/green

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