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2/5/08 — FOR IMMEDIATE RELEASE

Airship launches the first end-to-end video surveillance platform

As the surveillance industry rushes forward into convergence with the IT infrastructure and buzzword-rich new technologies like video analytics, one less glamorous but crucially important aspect of surveillance is often overlooked: compatibility. The ability for all the disparate components of a centrally-managed surveillance system to work together smoothly and effectively.

While megapixel IP cameras are without doubt the future of video surveillance, they come with current-day limitations and issues. They require massive storage for all the video data. They create latency on a virtual matrix. They are too costly to deploy for less-than-critical areas where existing analog cameras are doing the job adequately.

In 2008 Airship Industries, Inc. is completing development of enhancements that extend its digital video surveillance solution to become the first end-to-end surveillance platform:

- **IP-analog hybrid servers and software**
- **Enterprise video management with Airship's powerful DVR Manager interface**
- **Compatibility with specialized keyboards**
- **Point-of-sale (POS) system integration capabilities**
- **A virtual matrix**
- Failover protection (Q2)
- An automatic archive sever (Q3)
- Integration with many 3rd-party video analytics packages (Q3)
- A system health monitor (Q3)
- An incident reporting module (Q3)

Airship CEO Victor Huang says, "We know users need better and better ways to integrate, manage, and search data sets and we know how to write systems that give them that in a way that's easy to use and stable. Not cobbled together from bought-out pieces like a lot of competing systems that just don't work well as a whole environment."

Airship VP of Sales Doug Overstreet agrees. “There’s an enormous opportunity for anyone who has a flexible, compatible, extensible platform for surveillance, says Overstreet. “Users have been burned by compatibility and stability issues and are crying out for 21st-century data management that works. Big-name companies have been getting by for a long time selling systems that are poorly engineered and cost users a lot of money in support costs.

“Airship is different. Airship is perfectly poised to succeed in meeting user’s needs because we develop our own software and engineer our own architecture. A lot of companies out there are going for futuristic add-ons that don’t work well instead of focusing on core integration issues that persist and cause a lot of user pain. Our platform integrates easily with 3rd party applications as well as our own growing suite of video and data management tools.”

Airship Industries makes enterprise-grade systems that are scalable from 4 to thousands of cameras on a network. “And we do it for a very good price. **Airship is a company pioneering a platform of enterprise-grade performance that is scalable enough and affordable enough that virtually any organization can benefit.**”

About Airship

Airship Industries, located in Bellevue, WA on Seattle’s Eastside, is a software development house with expertise in systems design and hardware compression. Since 2003, **Airship** hardware and software has been successfully deployed under industry-giant OEM brand names in enterprise environments from museums to casinos.

Leveraging its experience developing solutions for these demanding environments, **Airship** seeks to expand the security video market by making high-quality DVR solutions and the latest technology accessible to more users across the market segments.

FOR FURTHER INFORMATION

- Visit **airshipdvr.com** for complete product information and specifications
- Call Victor S. Huang, CEO, at **425.462.4250** or at **1.877.462.4250** toll-free
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